

News Release

For Immediate Release

October 19, 2011



Real World Training
for You and Your Dog

For more information, contact:

Christy Paxton, Teacher/Trainer

Christy Paxton's Hand in Paw:

Real World Training for

You and Your Dog

Tel.: (440) 263-2314

e-mail: christy@cp-hipdogs.com

**NEW CP-HIP DOG TRAINING CLASS IS FLEXIBLE,
ADAPTABLE TO OWNERS' SCHEDULES**

No reason to ever miss a class again with module-based system

Middleburg Hts., OH – Oct. 19, 2011 – Christy Paxton's Hand in Paw: Real World Training for You and Your Dog (CP-HIP) is thrilled to introduce to Northeast Ohio a new concept in group dog training classes that suits owners' busy lives. These flexible, modular classes put the owner in charge of the schedule. Registration begins now for classes starting in November.

The new-style class is made up of self-contained modules that dog owners/students can arrange in any order they like to reach the goals they set for their dogs. Students work at their own pace till they master the skills in each module.

"This is a great leap forward for training classes," said CP-HIP owner Christy Paxton. "These days, it's difficult to string six or eight weeks together for anything, which means many students in my old-style linear-format class would miss a lesson or two. They then lose all continuity, and they end up trying to get back on track by making up the lesson or referring only to the class sheets. Not an efficient scenario.

"With a class made up of self-contained modules, students come when they want, to the location they want and they work on what they want. It's totally in their hands. If they have a conflict on a day a module is held, all they have to do is switch to another day when the same module is offered. It's the same great program I've offered for years, but organized in a format for today's busy owner."

Purchase a pass, then create the class schedule

Owners start out by selecting and purchasing a pass for either 4, 6 or 8 weeks. From there, they choose what modules they want to attend: Puppy, Manners, Come & Go, Stay Safe, Focus/Calm/

News Release

For Immediate Release

October 19, 2011

Control, Solve It, Learn It, Clicks & Tricks, Reactive Dog or special event modules offered throughout the year. They can attend up to two classes per week at any of the four CP-HIP training locations in Tremont, Middleburg Hts., Rocky River or Olmsted Township, plus The Furry Nation retail pet store in Lakewood. They register for one, some or all of the modules they want through an easy-to-use online registration system. They can change their registration up to 24 hours before a module takes place, allowing them unprecedented flexibility.

Easy online registration, but computer-challenged welcome too

Paxton stressed that though registration will now be online, non-computer-literate folks will not be left behind. "Call me and I'll register you," said Paxton. "But honestly, the online system is easy to use. Give it a try!"

Paxton is also making use of new technology by integrating an iPad 2 into the class setup. All registration forms, tracking sheets and instruction sheets will be accessed through the tablet in class. Plus, the tablet's camera will be used to video students to provide instant feedback.

"Best of all, these classes are small, four to six people, meaning there is even more time than ever for personal attention and guidance," said Paxton. "This will mean better overall results for owners and their dogs."

New concept is wave of the future

Paxton learned about this concept through a Webinar offered by the Behavior Education Network (BEN), an organization made up of experienced, science-based trainers and researchers. Paxton is a BEN member.

"At first, it blew my mind," she admitted. "It was so different! I said, 'I can't do this.' But the more I listened, the more I studied, the more I started saying, 'Hey, I *can* do it!' And not only that, I *have* to do it to better serve my clients. It's a terrific setup for both owner and trainer."

Owners can potentially meet different dogs in every module, giving their dogs the opportunity to socialize more than in an old-style class. Working at the owner's pace on what s/he needs to work on makes the process more efficient. No one has to sit through something in class that doesn't apply to his/her dog. For instructors, the classes offer a refreshing change from running the same class over and over. With modular classes, instructors are constantly challenged by new groups of dogs and a mix of skill levels.

"It's a challenging setup to pretty much walk in cold to a class, not really knowing till you get there who you will be teaching. You had better know your stuff!" laughed Paxton. "It's something I've been doing for years with my Intermediate class and also through my 'Ask the Trainer' demo I often present at events.' I'm so excited to offer it to all my students and can't wait to get started."

News Release

For Immediate Release

October 19, 2011

To get more information, dog owners and interested parties should refer to the information posted on the CP-HIP Web site (www.cp-hipdogs.com), and Facebook page (<http://www.facebook.com/CP.HIPdogs>).

###

Note to editors:

The Behavior Education Network (BEN) [<http://behavioreducationnetwork.com/>] provides science based education and information about dog and cat behavior, behavior evaluations, and behavior training and management, to pet professionals who want to stay at the leading edge of their field and provide outstanding behavior care and services.

Christy Paxton's Hand in Paw: Real World Training for You and Your Dog (CP-HIP) is a locally owned and operated dog training business that offers group classes, private classes and in-home training and behavior modification sessions. Classes are held at convenient westside locations including Big Creek Pet Hospital in Middleburg Hts. and Olmsted Township, the Cleveland Animal Protective League in Tremont (Cleveland), and Paws & Effect Grooming for Cats & Dogs in Rocky River. Private lessons are generally limited to Cuyahoga, Lorain and Medina counties.

Christy Paxton has been a professional trainer for eight years and is a registered American Kennel Club Canine Good Citizen Evaluator. She also worked as a pet sitter. Christy collaborates with many local rescue organizations to help them deal with training issues. She has also been involved in training the staffs of local pet care service providers including Hot Diggity Dog (440-823-9159, 440-871-9245) and Annie's Animal Care (<http://www.anniesanimalscare.com>).

Christy has appeared on Channel 3's Sunday morning program and also its weekday noon news (2010) to talk about training issues. She presented a program, "The 411 on Your K9," at the first birthday party of the Tremont Dog Park. In 2008, Christy created and co-presented a fundraiser for Northeast Ohio animal shelters called "RESCUE RAVE: The Dog-Gone-Home Show" at Clark Field in Tremont. In 2010, she co-founded an American Kennel Club Canine Good Citizen (CGC) testing event targeting "bully" breeds. Called "Bully Certified! An AKC Canine Good Citizen Testing Event," this special day allowed responsible dog owners to demonstrate that any dog can be well-mannered with proper care and handling.

Christy's first book, *Reverse Dog Training: A Fresh Perspective for Solving Common Problems*, was published in 2010.

News Release

For Immediate Release

October 19, 2011

In 2011, Christy teamed with The Furry Nation retail pet store (<http://www.thefurrynation.com>) to present monthly hour-long seminars on handling common dog problems.

Christy has lived in Ohio most of her life and is a 40-year resident of Middleburg Heights. Her dog Tawny is a Middleburg Heights Animal Foundation (MHAF) dog Christy adopted who now works with her to demonstrate how successful her training techniques are.